

**FLORIDA FEDERATION OF SQUARE DANCERS**  
**Hampton Inn, Jacksonville Beach, FL**  
**Sunday, November 17, 2013 – 9 a.m.**

1. ***Call to order:*** Meeting was called to order by President Jack Hoffman at 9:05 a.m.
2. ***Invocation:*** The Invocation was given by Judy Anderson
3. ***Pledge of Allegiance:*** Paul Miller led the Pledge of Allegiance
4. ***Roll Call:*** The roll call was made by Anita Taylor. There was a quorum.
5. ***Introduction of Visitors & Guests:***

Barbara Hoffman introduced and welcomed visitors Nancy Dawsey, Claude Holder, Linda and Lewis Wasserman and Virginia Bomhold from the Northeast. Visiting from the Northwest was Elaine Nihart (Dave Nihart's wife).

6. ***Minutes of May 25, 2013 Meeting:***

Terri little made motion seconded by Val Newsome to accept the minutes as printed.  
Motion passed.

7. ***Treasurer's Report:*** Penny Green

Report is at the end of the minutes. Filed for audit

8. ***Parliamentarian Report:***

After having the Showcase of Ideas on display at the State Convention we took it to the National Square Dance Convention in Oklahoma City, Oklahoma. We set up the display in the showcase area with the help of Jack & Barbara Hoffman, Terri Little, and Randy & Carol Poole. In addition to having the display we put out a supply of the Florida Federation buttons, the "Orange Crates"- provided by Randy & Carol Poole and Florida State maps that were provided by the State of Florida Department of Transportation. We checked back several times during the convention and re-supplied the "freebies". We did not "man" the display – some of the other displays were "manned" and others were not. This is something to consider for future conventions. After the convention we packed up the display and the remaining giveaways. We would like to thank Jack and Kathy McKinney for volunteering to transport the Display back to Florida for us.

We have the contact information for the Director of the Showcase of Ideas of the 2014 Convention in Little Rock, Arkansas to provide to the new Parliamentarians. We would suggest they request two 8 foot tables for the display. We ordered the maps from the Florida Department of Transportation early in the year so we would have them in time for the convention – but they were very helpful and provided the maps within about 1 week after we ordered them. Based on the number of buttons we gave out, the supply of Florida buttons is adequate for the next couple of conventions.

Dennis & Nancy Taylor

9. *Sunshine Report:*

Please sign the “Get Well” card for Mary Starling, she has been very ill & Florida Caller; Sam Dunn who also has is ill.

Sympathy Card sent to: Retired Caller Jim Louder for his wife Terry’s passing. Jess Baker on his wife Faye’s passing. Joy Vaccari on the loss of her son.

Birthday Card sent to: Past President Val Newsome on her 80<sup>th</sup> birthday.

Get Well Card sent to: Past President Garland McKenzie on his surgery. Caller Dan Wilkerson who suffered a heart attack awaiting surgery.

We received a “Thank You” card from Jess Baker & family; Thank you for your care and concern to us, who with you, love square & round dancing. Fay loved the colorful dresses, the lively music and you, her friends. Her radiant smile will be missed. Yellow Rocks, Jess.

Respectfully Submitted,  
Paul and Cheryl Miller

10. *Correspondence:*

Barbara Hoffman reports that there was correspondence from the callers and Keith Stevens will remain the Caller Liaison.

11. *Florida Caller Liaison:*

We’ve embarked on a grand experiment. We’re asking for your careful scrutiny and your honest analysis. BUT....hold your breath. It can’t happen until June.

The Florida Callers have programmed the 2014 convention with some changes that we believe will make the dancing experience more enjoyable for those who attend. We’ve make the nighttime schedule more nearly like a festival. We’ve programmed callers who,

in the judgment of the programming committee, are the best of those callers who agreed to call at the convention. AND....we've programmed those callers to call for almost an hour at a time in the halls at night.

That means our dancers will be dancing to the best of Florida's callers for a longer time each night and still have the opportunity to dance to each and every other Florida caller sometime during the convention.

We hope that we can publicize this change and let dancers know that their prime evening time will be filled with the best of the convention callers. The change in schedule has encouraged several Florida callers who have been absent from recent conventions to return to the convention to experience this new format.

The FCA is proud to tell you that the musical highlights part of the convention will be a little different from last year, too. After watching the crowd last year vote with their feet by walking out of the musical highlight hall, we thought we needed to make a change.

We think we have a musical highlight program that will encourage people to stay and enjoy the singing and dancing. We have nationally known caller Elmer Sheffield performing on Saturday night for the full half hour of some of his greatest singing calls. Elmer is recognized all across the country as one of the better singing square dance callers. And for Friday night the musical highlights will be the singing duo of Don and Loretta Hanhurst with a program of duets that will be a different and enjoyable musical highlight.

With convention chair Penny Green we are hoping we can promote these positive changes and encourage dancers to return to the convention for a pleasurable dancing experience. We'd like to include the names of the callers who will be calling the evening program. In the 36 evening prime time slots, we have programmed the 14 top callers who volunteered to call for the convention.

Now as to how you can help us with scrutiny and analysis. At the convention we are planning an evaluation form that will allow all dancers to tell us how much they enjoyed the convention and how they feel about the scheduling. There will be an opportunity to suggest which other callers they would like in the prime time schedule and the Florida Callers Association will also be analyzing the callers. As callers gain experience and improve their skills they will have the opportunity to become one of the callers who could be chosen as a prime time caller.

The FCA recognizes that we may be guilty of programming more for the callers convenience and satisfaction rather than the dancers enjoyment. We've taken the opportunity to try something different in an effort to increase the enjoyment for dancers at the convention. And we recognize that doing the same thing over and over and

expecting a different result is the definition of insanity.

Keith Stevens,  
Caller Liaison

**12. Florida Cuer Liaison:**

No report

**13. Association Reports:**

**Northwest:**

All is well in NW Florida. 2013 is coming to a close and we are looking forward to an exciting 2014.

Roy Bernier, Miriam Merriweather & Stuart Phinney, three new amateur callers in Northwest Florida, are really coming along. It is really exciting to see the progress they are making. Miriam started a new club, The Ocean Waves, which dance on Tuesday evenings in Navarre, FL. Roy Bernier calls for the Dancing Dolphins on Tuesday evenings in Ft Walton Beach and Stuart Phinney helps Jack White on Tuesday evenings calling for the Rivertown Squares in Blountstown. All three of our new callers are teaching a class for Basic & MS Square Dancing.

Thanks to Paul & Cheryl Miller, outgoing Vice-Presidents of NWFSRDA, for their years of service to our Association and to the Federation. They have worn just about every hat possible. Thank you for your example to all of us! Good luck in 2014 as President(s) of the Florida Federation.

Since our last meeting there have been some really FUN DANCES in the Panhandle. The Billy Bowlegs Dance was held on June 1st @ PASARDA Hall in Ft Walton Beach. On August 3rd the NW Association & NW Callers & Cuers held a joint venture dance (Summer Swing) @ PASARDA Hall in Ft Walton Beach. Seaside Squares held their 50th Anniversary Dance on August 17th @ Ragon Hall in Pensacola. The Northwest Association Roundup was held October 25 & 26th at Addie Lewis School in Valparaiso, FL. The 39<sup>th</sup> Annual Round Up was a rousing success.

Future dances for the remainder of 2013 to be held in the Panhandle include the Toys for Tots Dance on December 2<sup>nd</sup> @ Hobbs Middle School in Milton and Christmas in Dixie on December 14<sup>th</sup> @ Altha Community Center in Altha, FL.

Dances coming up in the 1<sup>st</sup> Quarter of 2014 include The Blue & White Ball in Panama City, January Shine in Pensacola, Sweetheart Swing in Panama City and our 2014 Florida State Convention Benefit Dance @ Addie Lewis School. Check out the Florida Federation Calendar for all the details of our upcoming dances.

As usual, one or more of the Northwest Clubs dances every night of the week and there are fun dances almost every Friday night at Ragon Hall in Pensacola and other sites in our area. No matter where you are this month, get out and dance!!!! If you are in the Panhandle, come see us. You can also join us on Facebook @ (Northwest Florida Square and Round Dance Association) if you like.

Respectfully submitted,  
Alec & Kay Schmidt, President

*West Coast:*

The summer was quiet. In September we installed Jenny Green as Vice President, the Slocum's will continue as Presidents, the Akesson's will continue as Secretaries, and the Scott's will continue as Treasurers.

Our first West Coast Dance of the season was held in Saint Petersburg on October 20<sup>th</sup>. Our next dance will be in Estero on December 8<sup>th</sup>.

Our annual Charity Dance was held at Strawberry Square on November 3<sup>rd</sup> with Sam Dunn and Art Springer calling and Pat Hagen cueing. We had 8 squares attending. This dance is chaired by Flo Byington who works all year for this charity, holding yard sales and used clothing sales. There was about \$3600.00 raised for the Hope Children's Home in Tampa. We had a fun filled Fall Fun Fest in November with Lance & Rita Baxter at the helm. They did a great job. Sam Dunn had to bow out due to illness and Keith Stevens stepped in and filled the position to call with Jack Pladdys. The Griffins were the cuers.

The plan was to forgo the Grand March and replace it with two exhibitions: one with round dancing with Jimmy & Carol Griffin and one with square dancing with the "Shufflin' Square's Flowing Figures". We heard from many people how they enjoyed this. The advanced hall used a computer squares format and this was well received. We are now planning for next year, same location (Bartow Civic Center), the second weekend in November (14 & 15) with callers Jerry Biggerstaff and Keith Stevens and cuer Karen Fisher. Of course we are hoping for more dancers- the more the merrier.

Almost December!! First we want to give thanks for all of our many blessings of this year.

We are wishing you a Joyful and blessed Christmas and a New Year full of Promise.

We hope you will all be checking our "Dancer" web site at [WWW.flwestcoastdancer.com](http://WWW.flwestcoastdancer.com).

Ann & Don Slocum, president

*Central:*

CFA's new officers for the 2013-2014 year are as follows:

President	Terri Little
Vice President	Keith & Angie Olds
Secretary	Ian & Sandy Ogilvie

Treasurer  
Area Vice President  
Membership Vice President

Dennis & Nancy Taylor  
Ailene Picheco  
Rick & Gail Morris

They took office effective October 1, 2013.

The 14<sup>th</sup> Annual Shamrock Swing will be held in The Villages on March 21<sup>st</sup> and 22<sup>nd</sup>. Ailene Picheco is Chairman and has ribbons. The callers will be Tony Oxendine and Chris Phillips. Joanne and Ken Helton will be cuing.

We have resurrected the Party Weekend. This is CFA's fundraiser for the 2015 state convention. It will be held April 11-13 at Deerhaven Retreat & Conference Center in Paisley. We're limited to 19 motel rooms, so get your reservations in early.

There are several Toys for Tots and various other charity dances throughout Central Florida during the Christmas holidays. There are also various New Year's Eve dances. You can find the details at [www.floridasquaredance.com](http://www.floridasquaredance.com) by clicking on the Central link.

Respectfully submitted,  
Terri Little

*Northeast:*

Hello everyone. Pat is here but Lamar is at the Jaguar game.

We would like to thank everyone for attending our Fall Festival. As you can tell we have a wonderful hardworking association. Thanks to Walt and Dianne Syphard, chairpersons, both days were planned and organized. We had a super turnout and felt well supported by all.

We have established a goal to graduate 100 new dancers in 2014. Four of our clubs have decided to have a "basic" class so they can graduate more recruits in a smaller time frame. I have heard from 2 clubs, Grand Squares and Moose Promenaders, and they will graduate 19-20 students in December 2013 and January 2014. We are so excited. All clubs are really working so hard. I am particularly impressed the way the clubs are sending potential dancers to other clubs. The idea: just get them dancing!!

Our association voted to send the 2014 Convention a check for \$500.00 and to ask all clubs to each raise approximately \$100.00 more.

We are looking forward to squaring up with all on the dance floor.

Lamar & Pat McMillan

*Southeast:*

We held our annual membership dance Sunday September 22, at the Boynton Beach Civic Center. The theme was Country, and it was well attended. We had 60 people join, with only a few not joining. We still have around 40 snow birds that have not flown in yet. But we will catch them. It was also installation of officers, and the same board has agreed to stay on. We also raised money selling square dance clothes. Everyone enjoyed Blue Bell ice cream with all the toppings.

At our meeting on November 2 we voted to donate \$200.00 to the State convention. We also agreed to support The Childnet at the December dance being held in Hollywood. We were asked to bring unwrapped toys for children up to age 18 or a gift card to Walmart or Target.

Our Snowflake Frolic date has been confirmed for Saturday January 18, 2014. Sorry but it has been a struggle to get the person at the hall to confirm dates in a timely manner. I do my paperwork, but need to wait until they send it back signed. We would like to find another hall, but that is not easy.

See Ya Round the Squares  
Zail Greenbain  
President, SEA

(An addendum to this report was given at the meeting by Elsa Huddleston concerning a Birthday Part that was held on November 14, 2013 for a Southeast dancer who was turning 103. Her name is Marion Boyd. She is still dancing a little bit. It is truly amazing. Congratulations to her.)

*Florida Singles (FASSRD):*

Randy Dougherty and Red Bates-now that was a calling duo that would be hard to beat anywhere! They were wonderful together, and individually they made our FASSARD PARTY-RAMA week-end just so enjoyable. Each has a terrific personality but together they were dye-no-mite! They really kept all of us hopping and laughing and having a super time. Although I must admit Randy did get a little "tipsy" during one tip but sobered up right after. He is known for his antics of playing drunk and is so good at it. I almost stopped dancing just to watch, almost that is. Must tell you – a long time friend of Randy's was there, Joyce Olson. She knew him before he started calling, way back when, so they had a great time of "remembering when". And we conned Joyce into putting the famous red bloomers on him. She thought it was a hoot, and I must admit, Randy enjoyed it too.

Then on the rounds we had the great cueing of Joanne and Ken Helton. What a repertoire of dances she cued during both evenings. A great variety of tempos from the waltz to the

mambo. For their teaches on Saturday morning they did a Phase II Two Step "Cowboy Up" and a Phase III Waltz "Wonderful World of the Young". And a Phase IV Mambo "So What's New". Very cute and sassy. And what was so really nice is they provided a syllabus of the teaches for the students.

You know how square dancers love to eat – well our After-Parties were attest to that. There was so much food and goodies and sodas and ice tea, what a midnight snack. Many thanks to all who brought things to share; you made our weekend more enjoyable. We line danced and did the hokey-pokey and just got to know our new friends better.

Virginia's Square Dance Shop set up in the Victory Chapel of the Kenilworth Lodge. Chuck brought quite a display of clothes and accessories. I know I bought an outfit and a couple of blouses as did many other gals. It was nice to see his granddaughter again, she is so delightful and a big, big help to him.

After our usual annual picture taking on the beautiful staircase in the lobby of the Kenilworth, we said our Good Nights and Good Byes for another year. Another great PARTY-RAMA DANCE , our 34<sup>th</sup>, is in the History Books. And I leave you with this:

**"THANKS FOR THE MEMORIES"**

This part was written just after our dance on October 25<sup>th</sup> & 26<sup>th</sup> and now here is "the rest of the story". At our annual FASSRD meeting on the 26<sup>th</sup> a new board of officers was elected except for the President. There were no nominations from the floor and no one at the meeting volunteered for the position. An announcement was made at our dance that evening, no volunteers, and it also has been made at the Seabreeze Singles Club. Email letters have been sent to all FASSRD members asking for volunteers and to date there have been no responses. If no one does respond by November 22<sup>nd</sup>, our arbitrary deadline, FASSRD will disband which is hard to accept after 34 years of existence. Records will be turned over to Bruce Morgan for scanning so at least the history will not be lost.

I want to thank the Florida Federation for accepting FASSRD as an Association and for their support for our organization. So again it is

**"THANKS FOR THE MEMORIES"**

Judy Anderson

#### **14. Publication Reports:**

***The Grapevine (NE):***

No report

***Keepin' Posted (C):***

No report. Ailene Picheo is the new editor

***Panhandle Press (NW):***

No report

***West Coast Dancer (WC):***

Good Morning.

Most everyone knows the West Coast Dancer magazine is available on the Dancer website and has been up and running very nicely for over two months. We would like to suggest to the Affordable Health Care website employees that they contact our Webmaster for help when needed!! With his permission of course.

As of last week there were over 200 visitors to the Dancer website since the last week of September. While I think that is good for a first start, with over 600 dancers in our area, I'm hoping that number will increase with subsequent issues.

Posting of the Dancer will be quarterly but as we all know the information received will be changing constantly. Dance schedules and locations change, cancellations occur, and some data gets lost or misplaced. So, we've been asked to add an addendum page when appropriate. This will be done for the first time, soon.

I think this brings you up to date at this time.

Respectfully submitted, Ed Henning, Editor

***Bow & Swing:***

The Bow & Swing is alive, well and still having fun. I try and emphasize in most of my editorials and even in some of my face book listings that Square Dancing is a fun recreational hobby. We have dipped to just over 1000 subscribers, the lowest number in years, but this does not deter us from putting out what we believe to be a quality monthly magazine, devoted to the betterment of square dancing.

We welcome paid advertisements, we also still offer to publish your special dances such as the one this year free of charge. There is one minor requirement for this, send us a copy of the ad and tell us where you want it placed. Too often we hear about a special dance after the fact, we raised money for St. Jude or the Shriners, etc. We hear, I thought you knew and would say or write something.

We strive to keep the "Where to Dance" section as current as possible. We will continue as we have for the last 20 or so years to charge \$15.00 per year for these listings. We need you

to send us current information, and we bill for this annually. The \$15.00 is for the listing, not the club magazine. We send each club at least one copy of Bow & Swing. We do this whether or not you pay for a WTD listing.

Several of the clubs have been sending pictures of dances and festivals, so I have had more time to dance and I have taken fewer pictures. Strangely, when we get the pictures, dancers are including the captions. What is the matter, don't you trust me?

Keep dancing and have fun.

Respectfully submitted,  
Bill Boyd

#### ***15. State Convention Reports:***

##### ***2013 Convention:***

##### ***59<sup>th</sup> Florida State Square & Round Dance Convention Final Report***

We were honored to be the General Chairmen of your 59th Florida State Square Dance Convention. Our Caller & Cues Chairman did an outstanding job programming our dance halls. We had thirty seven Callers and 9 Cues that participated in our Convention. As Convention Chairmen we found the job to be fun, exciting and rewarding. Our Committees worked very hard and did an outstanding job to ensure the dancers had fun dancing. When we looked into our dance halls, we didn't look for numbers, we looked to make sure the dancers were dancing, smiling and having FUN!

We were excited to have 27 "First Timers" attending our Convention this year. Twenty-five ribbons had been ordered, so that other dancers would recognize the couples (individuals) as first time attendees. These ribbons were available at the Registration Booth. We had a total of 617 attendees with 440 paid registrations.

Our Convention made Friday evening a "casual" evening and encouraged the dancers to dress in a beach costume (shirts, shorts, sandals, etc.) This idea was a hit! We began our Convention with performances by our Florida Boys. Our Florida Boys; Callers; Bobby Keefe, Lon Ligon, Bob Poyner, Ernie Rollins & Keith Stevens performed the 1<sup>st</sup> tip of the evening.

On Saturday & Sunday afternoon we offered Country Lines. The "Competition Dance" was changed to "Last Square Standing Fun Dance"; we kept the Mainstream Hall open during the "Lunch" hour for those dancers who preferred to stay at the Lakeland Center. The Callers programmed during this hour indicated the dance halls were poorly attended. We also scheduled "Dangle Dances" on both afternoons. Everyone had a great time at the dangle dances and we gave away 308 dangles for these events.

We were excited when the Central “Yellow Rockers” & Southeast “Ocean Waves” Handicapable group joined us on Saturday afternoon. Many dancers attending the Convention joined them to make their day a success. A special Dangle was made for the Handicapable Dancers for attending our Convention.

In closing our report, we would like to thank the five area Associations for their support, fundraising efforts and their outstanding work to make our Convention an event to remember!

The 59th Florida State Square & Round Dance Convention was a success! First, we would like to present the 60<sup>th</sup> Florida State Convention our final report and a check in the amount of \$2,520.54, representing our 20% profit rollover. We would like to present to the Florida Federation of Square Dancers our final report and a check in the amount of \$2,471.78, representing your organization’s portion of the Convention profit. I would like to present the 5 area Associations their portion of the convention profit in the amount of \$504.11 each. Our Treasurer asks that the checks you have received be processed as soon as possible, so we may close our convention bank account on December 31, 2013. We also would like to give the upcoming State Convention Chairmen a copy of our final reports for future reference. Anyone interested in seeing a copy of our final report may go to the Federation website where it is available under Federation Official Documents & Past Minutes.

Respectfully,  
Paul & Cheryl Miller  
General Chairman  
“Life’s A Beach in 2013”

***2014 Convention:***

On October 20, we met with the Florida Callers Association to schedule the callers for the convention. Everyone seemed agreeable with the scheduling plan for this year. The plan will be announced at a later date.

We have been able to attend 3 regional association dances so far, the Party-Rama, WC Fall Fun Fest and this weekend and several local club dances in the West Coast area. We were unable to attend the Northwest Round Up, but the Millers did a good job of representing us. We are planning to attend the Florida Winter Festival, Shamrock Swing and the Snowflake Frolic.

We held a meeting last Saturday, November 9, in Bartow in conjunction with the WC FFF. It was reported that we have paid the Lakeland Center \$6,000 with a little over \$6,000 to go. Our camper chairmen, Bill and Carolyn Dees, reported that Lakeland RV will be the host campground. There are 24 lots available for us for \$18.50 per night with after parties every night. They ask that your reservation be made no later than 15 days prior to the convention.

The drawing for the \$250 Jared's Galleria gift card was held at the Fall Fun Fest and the winner was Shirley Bonvisuto from Southeast. Our next raffle is for a \$500 prepaid Visa gift card. Tickets were handed out this weekend. If anyone else would like to sell them, please see Anita Taylor. This drawing will be at the convention in May.

Ailene has advertisement forms available if anyone would like to take some back with them. It is important that everyone assist with the selling of advertising. Even though businesses may not be in the Lakeland area, many of their dancers will be. Individuals can also be encouraged to purchase ads for their personal businesses.

We have verbal commitments from 1 full service vendor and four specialty vendors and another full service vendor is considering coming.

Our next meeting will be at the Shamrock Swing. The date and time will be announced.

Jenny Green and Penny Green  
Co-General Chairmen

***2015 Convention:***

We have all the committee chairmen in place. We had a convention meeting yesterday (Nov. 16<sup>th</sup>). We are very pleased with the progress of all the committees. We have some preliminary ideas for our kickoff. Thanks to Barbara and Terri, we introduced the convention outfit at this meeting and everyone seems to like it. A photo of the outfit and directions to make it will be posted on the web site. We have flier for the March Benefit Dance and CFA Party Weekend fund raiser for each of the Associations.

Jack and Barbara Hoffman  
Chairmen

***2016 Convention:***

We really don't have a report yet. We are up here at the podium looking for volunteers. If anyone wants to volunteer for any of the positions, please see us. We haven't really started yet but we need volunteers. One thing we have accomplished, "Sweet 16" is the theme.

Respectfully submitted,  
Kathy McKinney

***16. Facilities:***

The State Convention contracts for the Lakeland Center are set through 2015.

Just recently we read the news in the Lakeland paper that the City of Lakeland has raised the parking fees as of November 10th. Daily fees are now \$8.00 for one entry and \$10.00 for in and out. Oversized vehicles and overnight rates were each raised \$5.00.

I have ask about week-end passes and also if our vendors can get in with their trailers on our parking passes but have not yet received an answer.

Respectfully Submitted

Don & Ann Slocum

**17. *Florida Square Dance Hall of Fame: (Donna and Dewey Hendricks were unable to attend and report was read by Anita Taylor.)***

The Hall of Fame Committee is now accepting resumes for Hall of Fame Induction in May 2014. A resume can be submitted for dancers, callers, cuers, publishers and vendors. Anyone can send in a resume of any of the above that has made an outstanding contribution to the square and round dance activity world. Nominees must have a minimum of 10 years statewide involvement in our wonderful activity. Their participation requires unselfish dedication of time and labor. Being an Area President, Federation President, Caller/Cuer President and/or State Convention Chairman is not enough. The Hall of Fame is seeking individuals or couples whose efforts have effected the majority of the State of Florida.

If you have a resume to submit the deadline is January 15, 2014. Remember when submitting a resume that you follow the criteria. The resume form and criteria can be found on the web site [www.floridasquaredance.com](http://www.floridasquaredance.com). The committee will not consider any applications for 2014 if received after the cutoff date. They will be held for consideration for the following year 2015. Our current Hall of Fame Committee is: Dewey & Donna Hendricks, Chairman, Bev Landwehr, Jerry & Donna Robey, Ailene Picheco and Dave Muller.

Respectfully submitted,

Dewey & Donna Hendricks, Chairman

**18. *Historian Records:***

I have received no pictures from anyone. I need folks to send me pictures of their special events so I can get them to Bruce Morgan. Or you can send your pictures directly to Bruce for posting on the Federation website. His e-mail is [brucemorgan@embarqmail.com](mailto:brucemorgan@embarqmail.com).

Also there is a Calendar of Events on the website that holds all special dances for the state of Florida. This is a free location to get the word out about your club's special events. Bruce has indicated that he's not getting input from around the state. Most of what's out

there, he's gone looking for himself. The guidelines are any special event/dance for any Florida club or any event that a Florida club, caller or cuer is involved in.

Get your information and pictures to Bruce (or to me) and we'll get it put on the website so the dancers can see how much fun we had and what's coming up in the future.

Respectfully Submitted,  
Terri Little

**19. *USDA Report:***

We had the USDA display of educational material set up at the State Convention in May. Many of the tri-folds, pamphlets and booklets were picked up during the convention.

Nancy and I along with Jack and Kathy McKinney attended the annual USDA meeting at the National Convention in Oklahoma City, Oklahoma as Florida Federation delegates. At that meeting there were many reports from the USDA Officers. The proposed budget for the 2014 year was presented and passed. Officers for the coming year were elected – including Jerry and Donna Robey's re-election to the position of Central Region Vice Presidents.

Since the convention we have restocked the materials for the educational materials display. Since we were unable to attend the Northwest Coast Annual Roundup, Jack & Barbara Hoffman volunteered to take the display to that event. Thanks Jack & Barbara. This past weekend we setup the display at the West Coast Fall Fun Festival. And then this weekend we had the display at the Northeast Poinsettia Ball. We will continue to take the display to various dances around the state.

Dennis & Nancy Taylor  
USDA Reps for Florida

**20. *USDA Insurance:***

We got through the summer without any issues. Everyone must take a break from square dancing at this time. Guess What? Renewal time is here and the rate has remained the same, \$4.45. It is important for the clubs and associations that dance in January to get their paper work in as soon as possible. The West Coast Association has already sent in their dances for next year but until a West Coast Club sends in their renewals, we cannot send in the Association's requests for a certificate. So, Presidents make sure your insurance chairman is not sitting on renewals. All of the Association Insurance Chairmen have kept their position this year. This is beneficial to both the

Federation and the Associations. Everyone knows what has to be done and with no new forms; this year should be a little less stressful for everyone!!

Randy & Carol Poole  
Federation Insurance Chairman

21. *ASCAP/BMI:*  
*(Bob and Maria were unable to attend the Federation meeting. Report was read by Anita Taylor.)*

All fees for 2013 are paid.

The BMI bill of \$150.00 was paid in January, 2013.

The ASCAP bill of \$90.00 – paid in June, 2013, by the Convention Treasurer.

Squarely yours,

Bob & Maria Spence  
ASCAP/BMI Chairs for the  
Florida Federation of Square Dancers

22. *ARTS:*

#### The ARTS MISSION STATEMENT

The ARTS mission is to generate public awareness and promote growth and acceptance of contemporary Square, Round and Traditional Folk Dance by encouraging and assisting a coalition of allied dance groups.

The ARTS will provide leadership and resources necessary to create an achievable marketing program.

The ARTS will encourage, promote and support healthy lifestyles through dance programs and events that provide fun and effective exercise for both mind and body, all within a unique system of social interaction.

#### Re-Branding - (What The Heck Is That?)

Rebranding is a process where the positive perception of an activity or product is improved. The process has been used successfully numerous times for a wide variety of products and activities. As we all know, square dancing is a fun, healthy, social activity, and a good image needs to be marketed to the non-dancers if the activity is to grow. There is a proposal to adopt a professionally created logo, icon, and symbol and a slogan that the public will come to recognize as square dancing. This is known as brand recognition. The next step is to start using the "brand" in a national marketing campaign.

Jim & Judy Taylor have agreed to Chair an ARTS Committee to work on our Rebranding efforts. For for more information: [jimta1@msn.com](mailto:jimta1@msn.com)

DANCING FACT SHEET – (has been updated/corrected)

The FACT SHEET details basic facts explaining physical, mental, and social benefits of our activity. It also summarizes our history and provides definitions for Round, Square, and Contra - Traditional Dancing.

It is not just a listing of information: it also provides interesting facts of where our activity has been. Also included is identification of some of the more prominent Americans who have been involved with its development.

The focus of the FACT SHEET provides representatives of the media that this is a terrific activity with multiple benefits and useful facts to incorporate into their articles or news reports when they cover a dancing event.

All dancers are encouraged to provide the FACT SHEET to non-dancing friends.

Please visit the ARTS website. [www.ARTS-Dance.org](http://www.ARTS-Dance.org)

There is a lot of information and ideas listed.

The next meeting will be in Little Rock, Arkansas after the 63<sup>rd</sup> National Convention

Respectfully Submitted,  
Ailene Picheco

### ***23. Website report:***

The web site is available for anybody in the State of Florida to promote their Club, Dance or whatever as long as it concerns Florida. They need to be using this resource that the Federation is paying for. Free advertising is the greatest asset you can have. I am not receiving very many flyers to put on the Federation Calendar of Events. Most of the ones that I have posted I have found myself.

Remember, I'll post any flyer for any special dance as long as it is held in Florida or features a Florida associated caller, cuer or club.

Let's get those flyers posted to as many places as we can. The Federation Calendar of Events gets a lot of hits every month. If your flyer is not listed the visitors are not getting your information.

Now available on the Federation website is the past Convention's Final Reports; so far we have the 42<sup>nd</sup> through the 59<sup>th</sup>. It is our hopes that future Convention Chairman may utilize

these. The link to this information is password protected so the financial information is not accessible to everyone.

*Bruce*

**24. Old business:**

- ***Tri Fold Report:***

Progress is very slow. This will actually be a flat card 4" by 9" instead of a tri-fold. Randy Boyd is working on the graphics for the information card. It will be placed in the welcome centers. They will contain information, and websites concerning dancing in Florida. I hope to have them completed soon.

Submitted By,  
Don Slocum

- ***GSI Monies:***

We have to decide how to spend the GSI money to promote Square Dancing. At the National Convention, the Florida Federation was given approximately 400 of the dance flyers that Caller Lab puts out. Some people said that they do need to be updated but they were free and we need to use them until they run out. At the Board meeting last night, it was suggested that we purchase plastic holders that these flyers fit in to be distributed thru out the state. They could be placed in doctor's offices, libraries, shopping centers, restaurants, etc. There is an empty spot on each of the flyers where you can modify them with local contact information. This might help to bring in new dancers. We will purchase as many as the money will allow and they will be divided among the five Associations. Paul Miller made motion to use the GSI monies to purchase these plastic holders for the flyers. Kathy McKinney seconded. Motion carried.

- ***Other Old Business:***

There was no other old business.

(It was stated that under the Northwest Association report, it neglected to report that Paul and Cheryl Miller were named the "*Northwest Square Dancers of the Year*" for their Association. They were given a round of applause.)

- ***Election of Federation Officers:***

Serving on the Committee were Charlie Newsome and Randy Poole, with Val Newsome serving as Chairperson.

Our outgoing presidents, have cheerfully agreed to become a “has been”, also agreeing to give guidance and support whenever needed.

The remaining members of the board, Paul & Cheryl Miller, Penny Green, Bud & Anita Taylor, and Dennis & Nancy Taylor, have all agreed to move up one position on the board.

We have received from the Southeast Association minutes of their board meeting in June, along with a letter of recommendation unanimously nominating Ray & Elsa Huddleston for the vacancy of Parliamentarian on the Federation Board. Thereafter we received the resume and acceptance from Ray & Elsa. It reads.....

Therefore, we present your slate of officers for 2013-2014:

President: Paul & Cheryl Miller (Northwest)

Vice President: Bud & Anita Taylor (Northeast)

Secretary: Penny Green (West Coast)

Treasurer: Dennis & Nancy Taylor (Central)

Parliamentarian: Ray & Elsa Huddleston (Southeast)

With the Southeast moving back onto the board, the board member next year will come from the Northwest Association.

Respectfully Submitted,

Nomination Committee

Charlie Newsome

Randy Poole

Val Newsome, Chairperson

Motion made by Terri Little, to accept slate of officers as presented. The motion was seconded by Mike Ziegler. Jack Hoffman called for any nominations from the floor. There being no other nominations, Jack Hoffman made a motion to accept the slate of officers unanimously. Val Newsome seconded the motion. Motion passed.

- *Installation of Officers:*

Jack and Kathy McKinney installed the new officers of the Federation. They are: President: Paul & Cheryl Miller, Vice-President: Bud & Anita Taylor, Secretary: Penny Green, Treasurer: Dennis & Nancy Taylor, and the newest members, Parliamentarian: Ray & Elsa Huddleston.

## **25. New Business:**

Board and delegates congratulated Jack and Barbara Hoffman for their years of service. They were presented a gift certificate to Outback Restaurant and a beautiful Clock.

- ***Audit Committee Report:***

Committee members: Ray Huddleston; Charlie & Val Newsome, Penny Green, Dennis & Nancy Taylor.

Our Committee met at the Hampton Inn at 6:45 pm on Saturday, November 16, 2013. It was decided that the review of the financial records would be held at the upcoming Federation Working Weekend, which would allow more time to accomplish the review. The upcoming Treasurer Dennis & Nancy Taylor met with outgoing Treasurer Penny Green to familiarize themselves with the documents & records.

Respectfully,  
Paul & Cheryl Miller

- ***USDA Delegates:***

The new representatives to the USDA are Dennis & Nancy Taylor, and Don & Ann Slocum. Jack & Kathy McKinney and Paul & Cheryl Miller are the alternates.

- ***Extra Mile Nominations:***

Reminder, that the Extra Mile Nominations are due in by February 1, 2014. Forms for the award are on the Federation Website. Once completed, it should be sent to the Federation President. Dancers should take a look around for deserving Callers and Cuers to be nominated for this award.

- ***Working Weekend Committee Assignments Sheets:***

Be sure to sign up for a committee.

- ***Any Other New Business:***

No other business was presented.

## **26. Announcements**

For the Party weekend you need to sign up for the rooms.

**Next meeting: Saturday March 1, & Sunday March 2, 2014  
Comfort Inn & Suites, 626 Lee Road, Orlando, FL. 32801  
(407) 645- 5600**

**27. Motion to Adjourn: Motion made by Kathy McKinney to adjourn and Val Newsome seconded the motion. Meeting adjourned at 11:15.**

**TREASURERS REPORT**  
**May 25, 2013 – November 13, 2013**

**BEGINNING BALANCE – ALL ACCOUNTS (5/25/2013)**

Wells Fargo Checking Account	\$
Insurance	\$
Wells Fargo CD 1 (as of 10/25/2012)	\$
Wells Fargo CD 2 (as of 10/25/2012)	\$

**TOTAL ALL ACCOUNTS AS OF 5/25/2013** **\$**

**WELLS FARGO CHECKING ACCOUNT**

**RECEIPTS**

2013 Convention Seed Money Refund	\$
2013 Convention Refund	\$
2015 Convention Seed Money	\$
GSI Winter Festival Contribution	\$
Interest (May – November)	\$

**TOTAL RECEIPTS** **\$**

**DISBURSEMENTS**

2013 FSDC Grant Money (Check #1542)	\$
USDA Dues (Check #1543)	\$
Convention Fund (Check #1544)	\$
Reimb./President's Gift - V. Newsome (Check #1545)	\$
Bar - Patty Ping (Check #1546)	\$
Reimb./President's Gift – P. Miller (Check #1547)	\$

**TOTAL DISBURSEMENTS** **\$**

**WELLS FARGO CHECKING ACCOUNT BALANCE** **\$**

**WELLS FARGO CD**

Interest CD 1	\$
Interest CD 2	\$

**WELLS FARGO CD 1 AS OF 11/13/13** **\$**

**WELLS FARGO CD 2 AS OF 11/13/13** **\$**

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**ENDING BALANCE - ALL ACCOUNTS 11/13/13**

Wells Fargo checking Account (as of 11/13/13)	\$
Insurance (as of 10/31/13)	\$
Wells Fargo CD 1 (as of 11/13/13)	\$
Wells Fargo CD 2 (as of 11/13/13)	\$

**CURRENT TOTAL ALL ACCOUNTS 11/13/13**

**\$**

Respectfully Submitted,

Penny T. Green, Federation Treasurer, 2013

**FLORIDA FEDERATION OF SQUARE DANCERS  
INSURANCE REPORT**

<b>Beginning Balance</b>	<b>April 30, 2013</b>		<b>\$</b>
<b>Income</b>			
<b>Central</b>		\$	
<b>FASSARD</b>		\$	
<b>Northeast</b>		\$	
<b>Northwest</b>		\$	
<b>Southeast</b>		\$	
<b>West Coast</b>		\$	
<b>Total Income</b>		\$	\$
<b>Expenses</b>			
<b>USDA Insurance</b>		\$	
<b>Total Expense</b>		\$	
<b>Ending Balance</b>	<b>October 31, 2013</b>		<b>\$</b>

<b>As of October 31, 2013</b>	<b>CLUBS</b>		<b>DANCERS</b>
<b>Central</b>	<b>17</b>		<b>699</b>
<b>FASSARD</b>	<b>1</b>		<b>21</b>
<b>Northeast</b>	<b>13</b>		<b>344</b>
<b>Northwest</b>	<b>1&amp;10</b>		<b>279</b>
<b>Southeast</b>	<b>1&amp;1</b>		<b>120</b>
<b>West Coast</b>	<b>8</b>		<b>313</b>
<b>Total for 2013</b>	<b>3 Associations</b>	<b>49 Clubs</b>	<b>1776</b>

**Submitted by Randy & Carol Poole  
Federation Insurance Chairman**