

**FLORIDA FEDERATION OF SQUARE DANCERS**  
**Bartow Civic Center**  
**2250 S. Floral Ave., Bartow, FL 33830**  
**Sunday, February 12, 2012 – 9:00 a.m.**

1. **The Call to Order** was given by President Bob Spence.
2. **Invocation** was given by Ken Brasfield.
3. **Pledge of Allegiance** was led by Vice President Jack Hoffman.
4. **Roll Call**-performed by Secretary Paul Miller, a quorum was present.
5. **Introduction of Visitors & Guests**; No new visitors or guests were present. President Maria Spence stated there would be a change in the Agenda; the last Committee Report; State Convention Procedures would be the first report. Bob & I walked around visiting all the Committee meetings and were pleased with all the hard work by everyone yesterday.
6. **Committee Reports**

**State Convention Procedures Committee Report**

The committee met at the home of Don & Ann Slocum at 1:30 PM on February 11, 2012.

Attendees: Garland & Carole McKenzie  
Paul Miller Anita Taylor  
Penny Green Jenny Green  
Don Slocum Jim McConnaha

We discussed portions of the Procedures that were amended in May, 2010. The first item discussed was the Grand March. We felt the order of the Grand March needed to be changed as follows: Convention General Chairman, Federation Officers, Caller Association Officers, Cuer Association Officers, the 5 area Association Officers (in Alphabetical Order by Association), FASSRD Officers, FANSDC Officers, Clubs – Designated participants. We suggested deleting the Out of State groups and International Dancers. (Next year with downsizing the area we rent, places to assemble large numbers of dancers for the Grand March may become an issue).

The next item discussed was the paying of State Sales Tax. Checking the past 3 Convention Final Reports, none showed the payment of Sales Tax. Don Slocum's convention did pay the tax. We will have to download the forms or contact the State Department of Revenue to get the forms required to accompany our payment. Tax will be paid on admission fees for all future conventions.

When we got to the section on paying area publications and Bow & Swing for publishing convention information, the question was asked if other publications could also be paid if they publish the convention information also. Since that would open up a whole set of new issues, Jim McConnaha made a motion to table the discussion and Anita Taylor seconded. Motion passed.

Under Fundraisers; the out year Convention or the upcoming Convention will only receive proceeds from the Working Weekend Dance, clothing sales on EBay prior to their Convention Kick Off.

Penny & Jenny Green had asked Paul & Cheryl Miller for a timeline for the Convention Chairman. Since we had not seen one before, Paul & Cheryl did a written format and I added to it. Jim McConnaha said there had been a timeline used in Central Association in the past. He is going to check on it. We reviewed what we had compiled so far and we suggest that when it is finalized that it become an attachment to the Convention Procedures.

Respectfully Submitted,  
Garland & Carole McKenzie

## Association Presidents

Those in attendance were: Randy and Carol Poole, Chairman, Ailene Picheco, Sam & Mary Starling, Lance & Rita Baxter, Don Seay, Julie Francis Kato, George & Shirley Knapp, Jack McKinney, Dick & Betty Stevens, Joyce & Larry Akeson and Bob & Nancy Hagaman.

The Association Presidents and The Square Dance Insurance committees were combined as the associations Presidents have an interest in both committees. Carol will cover the insurance portion of this meeting.

Bruce Morgan, the Federation webmaster asked that someone from the federation purge the federation website of square dance clubs that no longer exist. Each area president is the person to be responsible for the clubs in their areas. We asked that each area president be responsible for the clubs in their area and to notify Bruce of the clubs in their area that no longer dance.

It was mentioned that someone needs to look into the redrawing of association boundaries as they are large in some areas. When we looked at it they are large in all areas.

One area talked about encouraging new students to visit other clubs that are giving square dance lessons to give them more floor time.

It was brought up about what happened to the association president breakfasts meeting that use to take place. To the best of my knowledge that stopped when the associations were no longer responsible for the conventions and was moved to the working weekend as a committee. If this is going to be a committee then it needs to have a stated objective.

We recommend that consideration be given to the committee assignments and all area presidents be assigned to the presidents committee meeting, otherwise there's no reason to have a presidents meeting. We also think that it is good idea to combine the Insurance meeting and the Area President meeting since most Insurance chairman are not delegates and in most cases are not in attendance to the insurance meeting and the area presidents are responsible to what happens to their insurance programs.

Randy Poole, Committee Chairman

*Comments; The President's Breakfast was usually held at the State Convention; depending on which Association was responsible for the State Convention that Association hosted the President's Breakfast. If we are going to have all our Working Weekend Committee meetings at the same time, it is impossible for some to be able to attend every meeting they need to be at. It is suggested that we stagger the meetings at the Working Weekend and we have them at the same location.*

## Florida Federation Insurance

Chairman: Carol Poole, Central

Attendees: Central Association: George & Shirley Knapp, Ailene Picheco, Randy Poole

Northeast Association: Julie Franciskato, Jack McKinney, Don Seay, Sam & Mary Starling

West Coast Association: Larry & Joyce Akeson, Lance & Rita Baxter, Bob & Nancy Hagaman, Dick & Betty Stevens

We reviewed all the forms a club is required to use in insuring a club. They were given a handout of all the information I presented and samples of all the forms.

The insurance bank account was audited by Don Seay, Lance & Rita Baxter and found to be correct.

By combining the Insurance Meeting with the Presidents Meeting this was the largest group at an insurance meeting.

Carol Poole, Florida Federation Insurance Chairman

## Treasurers Report

The Finance Committee met at the Bartow Civic Center, attending were:

Chairman: Bud & Anita Taylor

Central Assoc.: Jack Hoffman

Northeast Assoc.: Jerry Robey

West Coast Assoc.: Ann Slocum

The actual "2011 Income & Expenses" is page 1 of our report. The prepared "Proposed Budget" is page 2 of our report. *The Proposed Budget information was taken from the past years (2011) actual Income and Expenses. The 2012 Income was projected to be approximately the same. GSI, Income is based on what the Federation received in 2011. 2012 State Convention Income is projected slightly down with the decrease in dancers attending the State Convention, the Internet Reimbursement is based on a yearly set amount that was paid in prior years, since we pay for 3-5 years in advance, the upcoming State Conventions pay the divided equal amount for the website each year (the reimbursement for the Website Expense is collected each year to offset an expense that was paid in the prior year). 2012 Expenses were based on 2011 expenses and several items were adjusted to accommodate the increase in current economy prices. At this time the only consistent expense of true value is the USDA Dues (no increase in the annual dues) and the Corporate Tax (no increase in filing fee) the Parliamentarian Expenses was decreased for 2012, as we purchased (2 years) of the Nationals "Florida Giveaway Buttons" last year and our display is now a permanent display with only minor maintenance needed. The projected GSI Disbursement is based on what Income the Florida Federation receives and all funds received pass thru and is given to each of the 5 Associations.*

Respectfully submitted,

Bud & Anita Taylor, Treasurers

*Both reports are attachments to these minutes.*

*Jack Hoffman made a motion to accept the Proposed Budget. Motion was second by Don Slocum. Motion passed.*

## **HISTORY COMMITTEE**

ROOM 153, 1:30 PM; SATURDAY, FEBRUARY 11, 2012

ATTENDANCE: Kathy McKinney (NE), Sandy Brasfield (WC), Donna Robey (NE), and Chairpersons Val & Charlie Newsome (NE)

The workings of the history of square and round dancing in Florida was discussed at great length, including the information relating to the Federation, State Conventions and the Associations currently listed on the web.

A suggestion had been proposed for a change of wording in the History Committee, **Section f, of the Standing Rules**. After careful consideration, and much discussion, we decided that the wording should remain as it now stands in the Standing Rules. It is the history of all square and round dancing in Florida.

We have, however, provided some additional guidelines which we think will help clarify the responsibilities of the History Chairman and her/his representatives of the other organizations. These guidelines are attached and a copy will be sent to the current History Chairman. It will be the Chairman's responsibility to see that her representatives for the taking of pictures will receive a copy.

With these guidelines in place we feel the history of square and round dancing in Florida will soon begin to take on an interesting and informative look.

We would like to take this opportunity to thank JUDY ANDERSON for her dedication to her job as Historian Chairman, and thank BRUCE MORGAN for his continued expertise as our Web Master.

Respectively submitted,

Val & Charlie Newsome  
History Chairpersons

*Comment; Val Newsome stated that “Judy Anderson, the History Chairman, has not seen these guidelines and I feel that she should be able to review these and include her recommendations”. Val Newsome will send these guidelines to Judy Anderson and the Working Weekend Committee members.*

#### **GUIDELINE FOR HISTORY COMMITTEE**

- I. It shall be the responsibility of the Florida Federation Historian to take pictures at the following events.
  - A. Annual Election of New Federation Board (Oct/Nov timeframe)
  - B. Federation Awards
    - Extra Mile (May)
    - Hall of Fame (May)
    - Any Award given by the Federation to anyone for any reason.
    - State Convention Pics - Chairpersons, Showcase, Kick Off (May)
    - Showcase at State & National Conventions
  - C. Any Federation Meeting if something of historical value comes up. (Feb/May or Oct/Nov.
  - D. Federation-sponsored dance for State Convention Fund Raising (Feb)

If the Historian cannot attend a function listed above, they should arrange for someone to take photos for submission to them.

- II. Central, Northeast, Northwest, Southeast and West Coast Associations; along with FASSRD and FANSDC may forward pictures of the following events to the Historian:
  - A. Elected Officers each year.
  - B. Annual Fund Raising Dance (Fall Fun Fest, etc) to include any awards presented at the dance, chairpersons of the event, callers/cuers.
  - C. Benefit Dance sponsored by Association for the State Conventions.

All photos submitted must be made to the Historian who will determine what will be passed to the Web Master. No more than 3-4 pictures should be selected for each event.

The Committee further decided that the Federation Gallery page should be changed for clarification. We would include Hall of Fame, along with the Florida Federation of Square Dancers and State convention. Immediately under the blocks for the five Associations we would like a box for FASSRD and FANSDCA.

Lastly, we would like a picture of the Facilities Manager, currently Mary Lee VanValkenburg, of the Hall of Fame, along with a picture(s) of the Awards Wall(s) be forwarded to the Web Master to be posted to the Hall of Fame slot.

Submitted by:  
History Committee, Working Weekend, 2-11-12

#### **Public Awareness, Publicity, Square Dancer Preservation, Education and Services**

Committee Chairman; Cheryl Miller

Ken Brasfield, WC

Terri Little, Central

Dennis & Nancy Taylor, Central

Donna Hendricks, Central

Walt & Dianne Syphard, NE

Our first task was to discuss the Florida Federation of Square Dancers Web Site Renewal. We contacted Bruce on the phone and discussed the need to maintain three different domains. Due to the complexity of the links between the three, it was determined that it was best to maintain all three. Bottom line is that it only costs an additional \$40 to do this. It is the recommendation of this committee to renew these sites

through July 6, 2018 at a total cost of approximately \$725.45 (this reflects a \$275 savings by utilizing a 30% discount valid through 5 p.m. today). If the Federation pays this now, the upcoming conventions (2013 through 2018) will be billed for approximately \$125 each. This will NOT affect the 2012 convention. There is very little change to the Caller, Cuer and Federation share of this cost. By renewing this now, we are locking in at today's rates. The domain rates will increase this May.

**This committee makes the following motion; We move that the Federation pay the renewal fee of approximately \$725.45 which extends our domain rights through July 6, 2018.**

*Motion seconded by Jack Hoffman; motion passed. Website Bruce Morgan will be notified of approval.*

Further Public Awareness, Publicity, Square Dancer Preservation, Education and Services Committee Recommendations:

- Clubs utilize Facebook by creating a page for their club showing dance and class times, special events, etc. Then invitations can be sent to dancers and non-dancers alike. There is a club in the Central area that has utilized this and had some success.
- Senior Life, Parade Magazine, Sunday Life Section – difficult to get a newspaper to come to dances – keep after them it could be beneficial.
- Yard signs in private dancer's neighborhoods advertising square dance lessons.
- Book marks – (Northwest had bookmarks printed by Gramac Printing) – to be placed in libraries, senior centers, etc. – a representative from each area has a sample bookmark.
- Place a sign outside of the dance hall when dancing – Square Dance Here – Spectators Welcome!
- **ARTS, USDA, Florida Federation Websites – make sure your club/area information is updated.**

Respectfully submitted,  
Cheryl Miller, Committee Chairman

## **SHOWCASE OF IDEAS COMMITTEE**

The Showcase of Ideas Committee met here at the Bartow Civic Center yesterday immediately following the Federation business meeting. Those in attendance were Barbara Hoffman and Jan McConnaha from Central, Pat McMillan and Shirley White from Northeast, and Jenny Green and me from West Coast.

For the new members of the group, we reviewed how the Showcase is set up and what is included on each panel. A photo of the complete Showcase was passed around for everyone to see the finished product.

Each of the photo albums was given to a representative for each association. There were no representatives from Northwest or Southeast so the Northwest album was given to the Millers and the Southeast album will have to be mailed to their president.

Everyone was asked to provide a current flyer for their annual weekends and to review the list of attractions and events for their area and make any updates that may be necessary.

They were asked to return all this information by May 1<sup>st</sup> so we will have sufficient time to replace the flyers and get everything ready to set up the display at the state convention.

Immediately following the state convention, the Hoffman's will take the display with them to transport it to the national convention in Spokane, Washington in June 2012.

Penny Green  
Chairman

7. **Old Business:** *No Old Business was presented.*
8. **New Business:** *No New Business was presented.*
9. **Announcements:**
  - a. Randy Poole reminded everyone that was going to this year's Florida State Square & Round Dancers Convention to make their hotel reservations at the "Host Hotel" Ramada Lakeland Hotel & Conference Center (formally the Holiday Inn North), when booking tell them you are Square Dancers and receive a good rate. 3260 US Hwy 98 North, Lakeland, FL 338805. Ph: (863) 688-8080. (Includes breakfast.)
  - b. President Maria Spence reminded everyone of the deadline to get the "Extra Mile Award" May 1<sup>st</sup>.
  - c. We need a Florida Federation Delegate for the USDA. If you know of someone, let someone know on the Federation Board and we will be happy to ask them.
  - d. President Bob Spence reminded everyone of the WC Dance to be held today at the Bartow Civic Center.  
Everyone is welcome. WC members are free and guests are \$5.00 per person. Dance will begin at 1:30 pm.
  - e. President Bob Spence reminded everyone that the 2012 FSSRDC "Trail In" Dance will be held on Thursday, May 24, 2012 at Strawberry Square in Plant City. Donation at the door. See flyer or check [floridasquaredance.com](http://floridasquaredance.com) website.
  - f. Val Newsome invited everyone to "Lisa Wall's Farewell Dance" on April 29. Lisa Wall has done so much for the whole state of Florida & the Round Dance Community, it would be nice if you could attend
  - g. Next meeting will be held at the Lakeland Center during the State Convention, on Sunday morning, May 27, 2012 at 9:00 a.m., look for the location in the Convention Program Book.
10. **Motion to Adjourn**